



THE ART OF SURVIVAL CHALLENGE

Our Participation Rules and Prizes

Welcome to the Art of Survival Challenge!

We are so excited that you decided to join us and unite to raise funds for wildlife. Below are just a few rules and guidelines that we need you to read in order to understand how to participate in this very exciting competition.

- Art of Survival will run between *Thursday, 2nd April 2020 and Friday, 31st July 2020.*
- The challenge is open to all children aged between 5 and 18.
- There are two categories, namely:
 - Junior: Ages 5-12
 - Senior: Ages 13-18
- All participants must have the permission of a parent or a guardian to enter the challenge.
- The challenge shall open at 7am (EAT) on, 2nd April 2020 and shall close at 11:59 pm (EAT) on 31st July 2020. Entries received after this date and time shall not be considered for entry under any circumstances.
- In order to enter the competition, all participants **MUST make a donation** of US\$10 / Ksh 1,000.

Here is how you enter (it is as simple as 1, 2, 3):

1. To donate, go to [Art of Survival Challenge](#)
2. Participants in Kenya can donate using M-Pesa mobile money. Credit card and Debit card can also be used via a Paypal form.
3. All images / documents / projects uploaded for the purposes of completing the entry process shall not be manipulated or otherwise artificially or digitally enhanced by the Artist.

A few more things to keep in mind (and to agree with):

1. While the copyright of the submission remains with the entrant, the entrant grants OI Pejeta Conservancy and any other public or private agency (authorised by OI Pejeta Conservancy) the use and rights of the image in promotional publications, and other media, without compensation.
2. The submission must incorporate **EXTINCTION** as a theme.

3. Entries must be entirely your own original work and must not breach any copyright or third party rights. OI Pejeta Conservancy will not be made partially or fully liable for any non-original work submitted by you.
4. All entries must be suitable for publication for OI Pejeta Conservancy and public viewing. The entry must not include any defamatory, offensive or unlawful content.
5. If you wish to enter this competition you must provide OI Pejeta Conservancy with your full name, age, current residential address, mobile number and email address.
6. Only one entry will be accepted per entrant. However, children from the same family can enter as separate participants.
7. OI Pejeta Conservancy reserves the right to extend the competition deadline at its discretion. If there is a revision, the revised date will be made public and the date for announcing the result will be postponed accordingly.
8. The winners for each category will be selected by a group selected conservationists and artists, to be decided by the end of August 2020
9. The prizes to be awarded will be (normal terms and conditions apply):

1st Prize

- An all-inclusive 5-night safari to OI Pejeta Conservancy (*does not include alcohol, but includes all transport, food and accommodation*)
 - Open to winner and 4 other family members
 - Prize includes flights for two (*where applicable*)

2nd Prize

- An all-inclusive 3-night safari to OI Pejeta Conservancy (*does not include alcohol, but includes all transport, food and accommodation*)
 - Open to winner and 4 other family members
 - Prize includes flights for two (*where applicable*)

3rd Prize

10 (ten) to be awarded in total

- Winner's school class to meet the last two northern white rhinos and engage with their caregivers and security teams through OI Pejeta's virtual classroom.

16. If awarded, the prize cannot be transferred.

17. Entrants must supply full details as required and comply with all rules to be eligible for the prize. No responsibility is accepted for ineligible entries or entries made fraudulently.

18. Entrants will be deemed to have accepted these rules and to agree to be bound by them when entering this competition

19. Winning entries to be officially announced on 1st September 2020.

Good luck and enjoy. We can't wait to see what you come up with.